

## University of Pretoria Yearbook 2017

## Sport and economics 354 (SMS 354)

**Qualification** Undergraduate

Faculty Faculty of Humanities

Module credits 10.00

**Prerequisites** No prerequisites.

**Language of tuition** Module is presented in English

**Academic organisation** Sport and Leisure Studies

Period of presentation Quarter 4

## **Module content**

Emergence of corporate sport, the professional sports owner, size and profitability of the professional sport industry. Financing of sport facilities, the cost of ownership, and sport as a monopoly.

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<sup>\*</sup>Closed - requires departmental selection